



International Conference
Sustainable Development of Territories & Risk Governance

**REGENA – Regionaler
Gewerbeflächenpool Neckar-Alb**
Pool of industrial/trade areas in the Neckar-Alb region

Ute Kinn, GRiPS
Ettlingen, Germany
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Region Neckar Alb



The purpose of the project REGENA

- to put the trade areas from many regional cities into one common pool
- the pool will market the properties and then sell them
- the proceeds, and the trade taxes, flow back into the pool





Reasons for the cooperation of the local city governments

- Promote healthy competition that benefits the local communities
- Increase attractiveness of the region for companies in need of a location
- Promote sustainable land use
- Balance profits versus risks
- Reduce costs
- Improve the regional image



REGENA – Regionaler Gewerbeflächenpool Neckar-Alb

- Sponsor: Federal Ministry for Education and Research
- REFINA: "National research program for sustainable land use"
- Practical solutions for the management of industrial areas, with an emphasis on the participation of the local communities
- Duration: 4.5 years - 1.5 year preparation phase and 3 year test phase
- Budget: 480.000 €



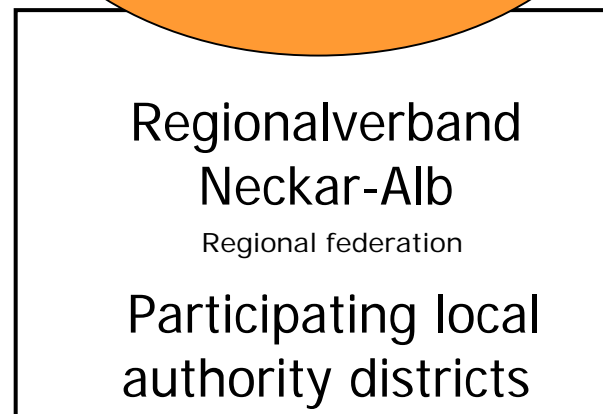
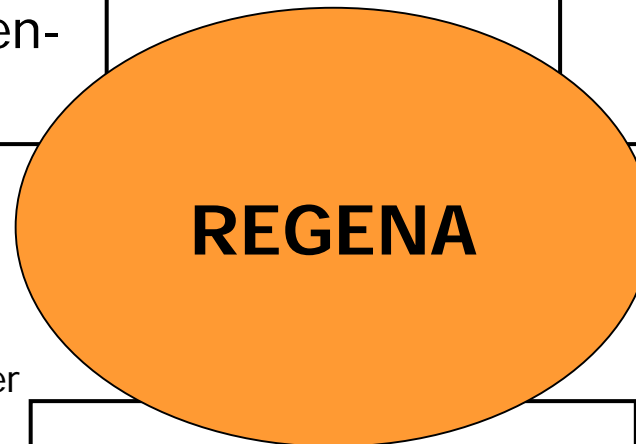
Projektverbund REGENA



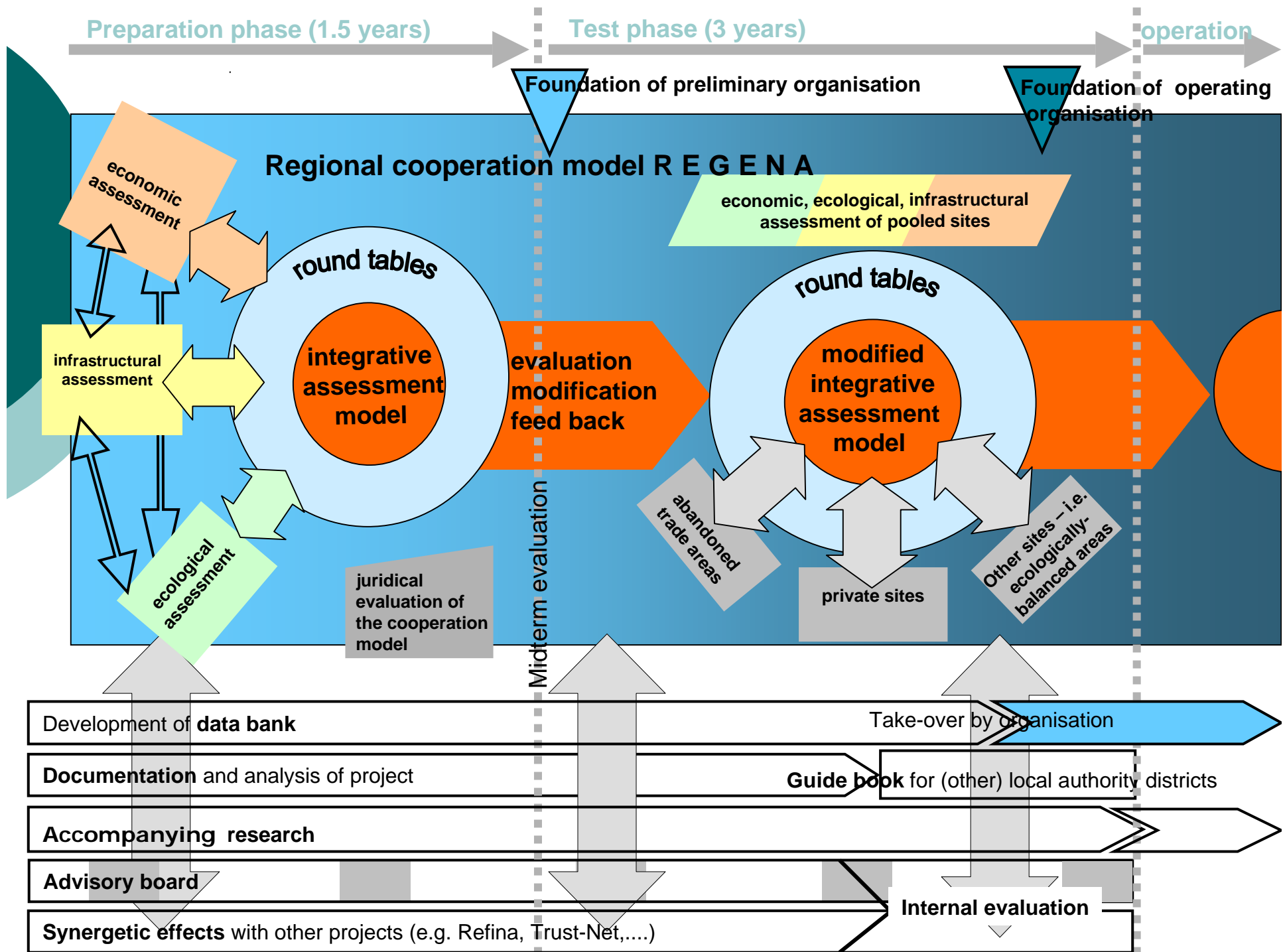
Dr. Gerhard Clemens
Dr. Bernd Murschel
Prof. Dr. Alfred Ruther-Mehlis
Prof. Dr. Hans Büchner
Dipl.-Betriebsw. Michael Weber



Prof. Dr. Ortwin Renn
Lic. Rer. Reg. Ute Kinn



Prof. Dr. Dieter Gust





Integrative Evaluation Models

- economic
(costs for land development, binding to the traffic network, etc...)
- ecological
(soil, water, climate, etc...)
- infrastructural
(locality, topography, soil, etc...)



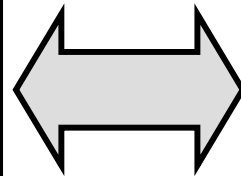
assessment

- Validation of assessment model by round table discussion

Function of Round Tables

accompanying research and consultation

- makes data available for assessments
- develops mechanisms for assessment & distribution
- proposes options
- documents the process
- leads the round tables



round tables

- **discuss**
- **propose**
- **decide**



Rules for cooperation in the trade areas pool

For example, rule No. 5

- Should an external investor prefer a trade area which is not yet in the pool, the municipality can make this area available only by adding it to the pool first.

Other rules regulate...

- Individual development of cities, veto powers, etc...



Latest News

- 9 municipalities have taken part in the pool
- 7 municipalities will not take part
 - For these 7 municipalities, the decision is still open
- The official treaty of cooperation has been signed
- The assessment model has started (field research, round table discussion, etc...)